

Message Text

UNCLASSIFIED

PAGE 01 BUDAPE 04032 181504Z
ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 /021 W
-----036917 190402Z /70

R 181250Z NOV 77
FM AMEMBASSY BUDAPEST
TO SECSTATE WASHDC 9934
USDOC WASHDC
INFORUFHEB/AMEMBASSY BERLIN 066
AMEMBASSY BUCHAREST
AMEMBASSY BELGRADE
AMEMBASSY MOSCOW
AMEMBASSY PRAGUE
AMEMBASSY SOFIA
AMEMBASSY VIENNA
AMEMBASSY WARSAW

UNCLAS BUDAPEST 4032

USDOC FOR LEVINE

VIENNA FOR EWTSO

E.O. 11652: N/A
TAGS: EEWT, XG
SUBJECT: PROPOSED FY '79 TRADE PROMOTION EVENTS SCHEDULE - HUNGARY

REF: STATE 255264

1. EMBASSY IS VERY DISAPPOINTED THAT FY '79 TRADE
PROMOTION EVENTS SCHEDULE DOES NOT PROPOSE U.S.
PARTICIPATION IN ANY OF THE BUDAPEST INTERNATIONAL FAIRS.
IN RECENT YEARS USG SUPPORTED AMERICAN COMPANIES'
PROMOTIONAL EFFORTS IN AT LEAST ONE SUCH EVENT IN
BUDAPEST, EITHER IN THE SPRING FAIR, AGROMASEXPO OR
MIPEL. TO PARTICIPATE IN NONE OF THESE EVENTS
PRECISELY AT A TIME WHEN OVERALL U.S.-HUNGARIAN
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RELATIONS ARE IMPROVING STEADILY AND WHEN OUR COMMERCIAL
RELATIONS ARE BECOMING EVEN MORE CLOSE WOULD BE A GRAVE
DISSERVICE TO AMERICAN BUSINESS. FURTHERMORE, OUR
CONSPICUOUS ABSENCE WOULD CERTAINLY BE PERCEIVED BY
GOH AS U.S. INDIFFERENCE TOWARD COMMERCIAL EVENTS OF
CONSIDERABLE IMPORTANCE IN HUNGARY. NON PARTICIPATION
WOULD BE TOTALLY INCONSISTENT WITH BOTH OFFICIAL AND

PRIVATE HUNGARIAN AND U.S. EFFORTS TO DATE TO ENHANCE
COMMERCIAL TIES BETWEEN OUR COUNTRIES.

2. EMBASSY URGES DEPARTMENT AND USDOC TO SUPPORT
(AT A MINIMUM) U.S. PARTICIPATION IN 1979 SPRING FAIR.
THIS EVENT IS MAIN CAPITAL GOODS FAIR OF YEAR. DISPLAY
ITEMS ARE SUFFICIENTLY DIVERSE TO PERMIT SELECTION OF
ANY ONE OF SEVERAL PRODUCT THEMES. EMBASSY ALSO
ENCOURAGES U.S. PARTICIPATION IN 1979 AGROMASEXPO IF
SPRING FAIR PARTICIPATION IS NOT POSSIBLE. CONSIDERATION
SHOULD ALSO BE GIVEN TO U.S. EXHIBIT (NOT A BDO) IN
MIPEL ELECTRONICS FAIR WHICH WILL TAKE PLACE IN FALL
OF 1979.

3. RESPONSES TO INQUIRIES ON FY '79 TSS SCHEDULE FOR
HUNGARY WILL BE CABLED WITHIN TIME FRAMEWORK SET IN
REFTEL.
WILGIS

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: ITINERARY, TRADE PROMOTION
Control Number: n/a
Copy: SINGLE
Sent Date: 18-Nov-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Format: TEL
From: BUDAPEST
Handling Restrictions: n/a
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ISecure: 1
Legacy Key: link1977/newtext/t19771144/aaaabkwq.tel
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Litigation Codes:
Litigation History:
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